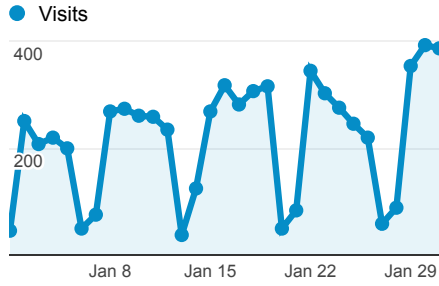


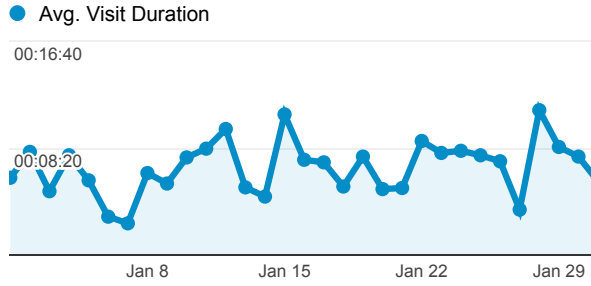
My Dashboard

Jan 1, 2012 - Jan 31, 2012

Visits



Avg. Visit Duration



Visits by Traffic Type



- **50.75% organic**
3,441 Visits
- **44.99% direct**
3,050 Visits
- **4.24% referral**
288 Visits

Visits

6,779
% of Total: 100.00% (6,779)



Pageviews

17,014
% of Total: 100.00% (17,014)



Unique Visitors

2,986
% of Total: 100.00% (2,986)



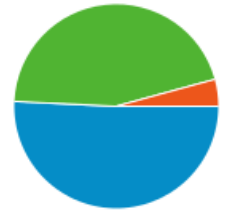
Visits by Language

| Language | Visits |
|----------|--------|
| en-us | 5,844 |
| ar | 440 |
| ar-sa | 281 |
| en-gb | 68 |
| en | 67 |
| fr | 33 |
| ar-ae | 24 |
| en_gb | 9 |
| en_us | 2 |
| es-es | 2 |

Visits and Avg. Visit Duration by Country / Territory

| Country / Territory | Visits | Avg. Visit Duration |
|----------------------|--------|---------------------|
| United Arab Emirates | 6,303 | 00:07:38 |
| Saudi Arabia | 109 | 00:03:02 |
| Egypt | 72 | 00:02:41 |
| Algeria | 33 | 00:00:49 |
| United States | 30 | 00:02:42 |
| United Kingdom | 22 | 00:03:43 |
| Jordan | 21 | 00:02:15 |
| Oman | 21 | 00:04:02 |
| Bahrain | 15 | 00:02:13 |
| Qatar | 14 | 00:02:40 |

Visits by Traffic Type



- **50.75% organic**
3,441 Visits
- **44.99% direct**
3,050 Visits
- **4.24% referral**
288 Visits

Visits and Pageviews by Mobile (Including Tablet)

| Mobile (Including Tablet) | Visits | Pageviews |
|---------------------------|--------|-----------|
| No | 6,474 | 16,299 |
| Yes | 305 | 715 |