## **FAHR Enhances Media Appearance and Influence of its Employees**

The workshop, which hosted trainer Ammar Shehab, focused on a number of topics, such as: (enhancing self-confidence, strength of personality and presence, controlling one's external appearance, leading the audience in the media, building a strong vocal identity, body language, and the ability to influence the audience).

About 15 employees benefited from the workshop, in which the senior media training consultant, Ammar Shehab, showed great interaction and interest in the content presented, and provided practical exercises, benefiting from the acquired knowledge, about media appearance and influence skills.